

Brown fields: Back to a culture of economy

Des friches : le retour à une culture économique

« Once upon a time » textile factory



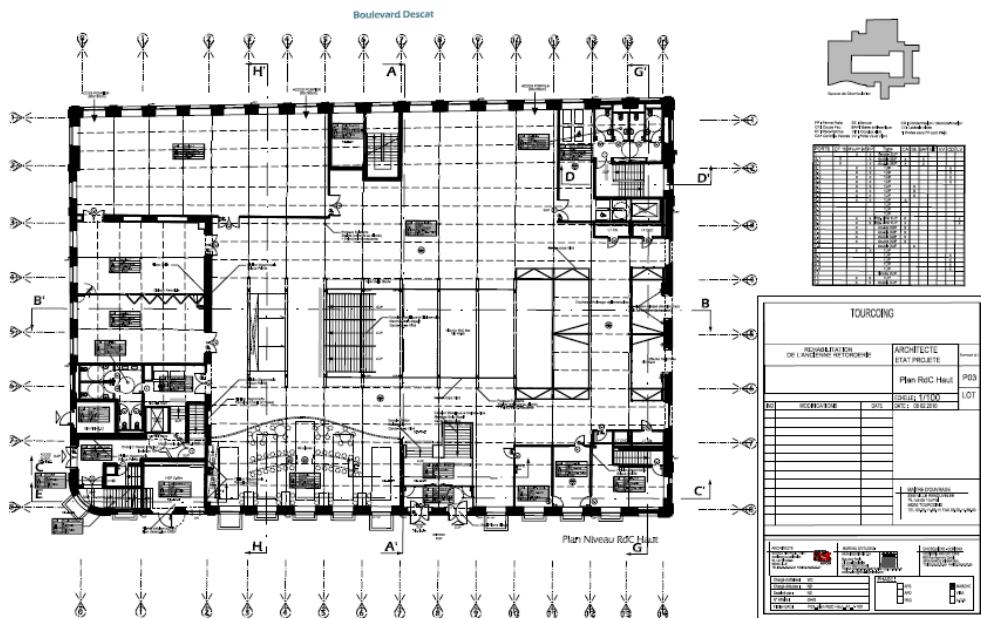
The core of the project: the Imaginarium

Cluster
Scientifics
Meeting
Makers
Young
Experience
education
Teams
Higher
Professionals
Demonstrations
Exhibitions
Co-working
Research
people

2008-2012: concept becomes project



2010-2012: Renovation



Cultural & Creative Industries

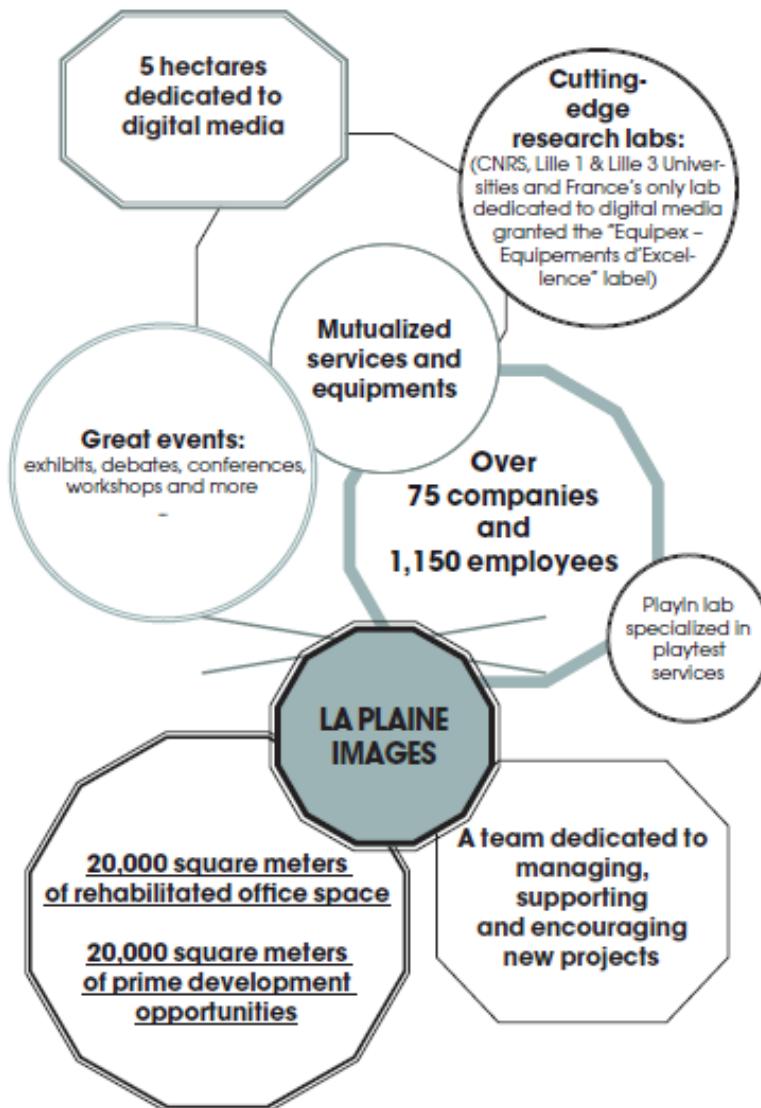


**THE CREATIVE
ECONOMY SECTOR:
A DRIVER OF ECONOMIC
GROWTH**



**LA PLAINE IMAGES,
A CREATIVE DISTRICT**

2012-2014 : first results



Dziękuję
Thank you
Merci
Danke

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